

**S.NO: 22N1- UC**

**Course Code: BCS3**

**A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM**

**(AUTONOMOUS)**

**B. Com Degree Examination**

**V Semester – November – 2022**

**SBE III – E - COMMERCE**

**Time: 3 hours**

**Maximum Marks: 75**

**Section –A**

**10X2=20**

Answer **ALL** the Questions

1. Write a short note on E-commerce.
2. List out any two Goals of E-Commerce.
3. What is Wi-Fi?
4. Mention any two popular web browsers.
5. Define E-Business.
6. Explain the meaning of E-Auction.
7. What is meant by digital cash?
8. State the meaning of Digital Signature.
9. How online contracts are made?
10. What is meant by virtual private networks?

**Section -B**

**5X5=25**

Answer **ALL** the Questions

11. a) Explain the Scope of E- Commerce.

**(or)**

b) What are the applications area of E- Commerce?

12. a) Distinguish between Internet and Web.

**(or)**

b) Briefly explain about E-business models.

13. a) Point out the various applications areas of E-business.

**(or)**

b) What are the difference between Intranet and Extranet?

14. a) State the tools for promoting web sites.

**(or)**

b) Write about a brief note on payment gateways.

15. a) What are the various kinds of security threats faced by an organisation?

**(or)**

b) List out the preventive measures for Cyber Crimes.

**Section -C**

**3 X 10 = 30**

Answer any **THREE** Questions

16. Describe the Advantages and Disadvantages E- Commerce.
17. What are the assessing requirement for an online business designing?
18. Discuss the components of internet information technologies structure.
19. Explain the popular electronic payment methods.
20. Elaborate the rules modified under the Information Technology Act,2000.

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